

## MOONSHOTS

Ever dreamed of being an astronaut and traveling to the moon? Me too, but it just never happened.

But guess what happened in 2012 that gave me the opportunity to travel to the moon in a different way. And, although most people don't know the secret, I'm going to share it with you right now (for free)---and it's a secret that could change your financial future!

In 2012, President Obama signed the Jobs Act and that opened the door to the world of “crowdfunding” for small retail investors (like you, me and our friends and associates). Previously, small stocks with huge investment potential had been the exclusive investment arena for accredited investors, hedge funds, venture capital funds and so on. In other words, the big guys who really drive the markets. The rest of us were left out.

But all of a sudden the small retail investor could now invest in those pre-market high tech, high opportunity companies along with wealthy insiders---and an opportunity to “shoot for the moon” was born.

Now, without bogging down in all the boring details, here's what is going on that you can take advantage of. (NOTE: THESE ARE HIGHLY SPECULATIVE SECURITIES THAT SHOULD ONLY BE INVESTED IN WITH MONEY YOU ARE PREPARED TO LOSE).

Small, innovative companies with cutting edge ideas/products find it very difficult to raise money from banks---they're seen as too risky. But they can now turn to the private sector to secure funding from lots of small, individual investors as a solution to their funding needs. And, get this, most of these opportunities can be invested in for \$100 to \$250 dollars (occasionally there may be a \$500 minimum investment but not too often).

This is called crowdfunding. There are several crowdfunding platforms that are sponsoring hundreds of opportunities. Some of the major ones are: Start Engine; Wefunder, Netcapital, Republic, GoFundMe and Kickstarter. But there are many others which share the same goal as those mentioned: helping raise money from small, every day investors to give these companies a chance to fund their ideas and then get listed on a major stock exchange where the share price can rocket upward , sometimes into the stratosphere!

But---and you must keep this in mind---not all these companies will be successful; many will fail. And when they do, your investment will be lost. Moral of the story: only invest

a small amount of money into each company you're adding to your portfolio---and have a top-notch filtering system in place to make sure you're sorting the wheat from the chaff; this will increase your odds greatly, although you should still expect a fair amount of failures.

For my purposes, I use a filtering system that looks at the type of industry, strength and commitment of management, “moat” to protect the company (either a totally niche area of investment or substantial patent protection), the TAM (total addressable market---in other words: how many potential customers are there; I want huge numbers of these) as well as a few others. A good filter can make all the difference between a moonshot and a trainwreck.

Does that mean my system is going to pick all winners? No way.

Does that mean I will occasionally have the opportunity to invest in a potential breakout company that could make it onto a major stock exchange and get ready to explode in value? Yes.

As a matter of fact, one of my picks, Monogram Orthopedics, was recently listed on the NASDAQ exchange (symbol MGRM) and is now starting a major marketing push (maybe next time this happens you'll be investing along with me).

A word of caution: these start-up companies do not complete their funding and then magically leap onto a stock exchange; you are looking at a process that could typically take 5-7 years (during which time you will typically be illiquid). Especially if you're investing in a company whose product or service will be disrupting the medical field. This is mainly because of the need to conduct clinical trials to gain FDA (Food and Drug Administration) approval.

NOTE: there is now an emerging opportunity to sell pre-ipo shares on a special platform dedicated exclusively to the start-up market---don't worry, we'll keep you informed on who it is and how to list your shares.

But I for one believe the wait will definitely be worth it in many of these situations. Ex.: VIIT Health; their device measures regular blood glucose levels, oxygen, pulse, temperature (and other biomarkers to come) utilizing **a beam of light**---no needles, no pricking of fingers and no consumables ever again! The TAM (total addressable market) is in the multi-billion dollar arena. They'll be coming to market any day now; this is about three years after we invested.

Or how about Avadain. They've developed the first commercial grade graphene flake product. It will absolutely change manufacturing worldwide as well as impact many

other areas of our lives positively, including the environment.

Think about this: their graphene product is lighter than paper, more flexible than a rubber band and **200x stronger than steel!** It can turn a t-shirt into a bullet proof vest and has thousands of other implications we can't even imagine. It's TAM is in the hundreds of billions of dollars as it becomes the go to material for a myriad of companies wanting to add a little bit of graphene to their product to enhance its performance, make it lighter and make it stronger.

What's that? You say you never heard about these opportunities in time to take advantage of being an early investor. Sorry about that but it's too late for me to do anything about it now. Unfortunately, you relied on mainstream media to keep you informed; trouble is, they don't follow these markets.

But---here's what I can do: provide our best thinking regarding the many crowdfunding opportunities that are now (and continually) available and discuss the best of the best in the MOONSHOTS section of **boostretirementincome.com**. We will recommend a minimum of two companies every month.

In the future, others will probably be paying at least \$129/mo to access this inside information when it's revealed on its own website. But because I really appreciate your taking time to read this and our other Special Reports, I'm going to include the MOONSHOTS section of our website in your subscription for **FREE** if you'll join our community today. That's right, instantly start arming yourself with information on the start-up companies that have successfully passed through our filtering process and have a chance to become the next Uber or Netflix.

We look forward to having you join with us in seeking to safely grow your long-term investment dollars at a rate of 10.5+ % per year. And to take special pleasure in joining with us as we seek out the next moonshot!

Please feel free to download and forward this report to whomever you wish with this link: [boostretirementincome.com](http://boostretirementincome.com)

Cordially,  
J. Michael